AREA POPULATION & Jamul Pine Valley Total

ALPINE ECHO

Serving a Growing Area of Homes and Ranches

U. S. POSTAGE 2c PAID PERMIT NO. 3 Alpine, California

POSTAL PATRONS POST OFFICE BOX HOLDER BOX HOLDER RURAL ROUTE BOX HOLDER STAR ROUTE

VOL. 1, NO. 43

ALPINE, CALIFORNIA

FRIDAY, JULY 31, 1959

PRICE FIVE CENTS

Pine Valley Horse Show Aug.



CAMPO NEWS

By Fay Farris

H. H. Dunning, father of Mrs. Lonnie Ison, passed away recently after a long illness. He was in his home town of Alva, Oklahoma. *

Luis Moldenhauer of Mt. Laguna Radar Station is being transferred to Okinawa, and his wife and son, Gary, are going to Texas

Lake Morena, and moved to the he has joined the National Forestry Service. He recently quit the State Forestry to operate the service station in Lake Morena, but for some reason this did not

Continued on Page 2

California Speaks

Significant Statements By Interesting Californians

VICE PRESIDENT RICHARD NIXON-"German unity is an objective it is essential we reach if we want a European settlement that will not carry the seeds of Doris Phelps an eventual war."

DR. NATHALIE M. WOLFE, Fresno mother and pediatrician-"Some school administrators think it is useless to train the memory. But a man carries his head with him all the time. This is not true of a book."

TORE LINDHOLM, Norwegian exchange student at Orinda high school-"American teachers are trying too hard to guide their pupils rather than make them think for themselves."

LARRY LEWIS, active at 92 as S. F. waiter-"It is never too late Dean. to learn, but the later you learn the longer it takes."

United Fund Aids Epilepsy Society

Many epileptics have been unable to emerge from the recession, according to Dr. Leonora V. Brown of La Jolla, president of the San Diego County Epilepsy Society.

The Society is joining with local chapters throughout the state in the July "Independence for Epileptics" observance.

Dr. Brown appealed for a better to live with her mother while he and more sympathetic understanding of epilepsy.

"Last year at this time," she Mr. and Mrs. Gaylord Scott and said, "we told the public about family have rented their home in the effect of the general recession on elileptics. This year we find northern part of the state, where that although the business slump is over, epileptics are still living in their own private worlds of economic recession. Their economic security is constantly threatened by the difficulty they face in finding and keeping jobs."

Dr. Brown said that large corporations employing epileptics have found that they are unusually conscientious and their records of performance and safety

In spite of this, social workers Continued on Page 4

Services Held For

Graveside services were held Tuesday morning at Ft. Rosecrans National Cemetery for Doris Phelps of Alpine.

Mrs. Phelps died last week in an accidental shooting at her home on Victoria Drive.

A Boy For Rushings

A 5-pound 101/2-ounce son was born to Fred and Van Rushing at 8:47 a.m. Tuesday at Grossmont been given the name of Larry

The Rushings have a daughter, Linda, age 7.

ALPINE CHATTER

After two months of hard work, the Malcolm Hueys, the Jack Blankenships, and the Mace Bratts launched their twenty-two foot cabin fishing boat off Shelter Island last Sunday. * *

Dr. and Mrs. Lowell Smith of El Cajon, Dr. and Mrs. William Herrick of La Mesa, and Dr. and Mrs. Earl Woodall of Alpine vacationed last weekend at Lake Arrowhead.

A movie of Southern California, "The Busiest Corner of the U.S.A." was shown at the Alpine Kiwanis Club last evening. This was the last dinner meeting in Fuller Hall until October. Next Thursday the Kiwanis Club will begin their weekly family picnics Continued on Page 2

Mt. Miguel High To Present Talent Show

The "Booster Club" of Mt. Miguel High School is presenting a Benefit Talent Show and Dance to be held at the Bostonia Ballroom in Bostonia, August 18 from 7:30 p. m. to 12:30.

There will be a two-hour talent show, and dancing the remainder of the time. Marines in dress blues will serve as ushers. First prize is \$50 cash; also second and third prizes will be awarded.

Auditions will be held August 11 at 7:30 p.m. in the Mt. Miguel High School on Sweetwater Road, to 22 years of age is welcome to try out.

Proceeds from this benefit af-Hospital. The new arrival has fair will be used to provide football field lights and bleachers which are badly needed, and which cannot be obtained from tax appropriations.

Annual Attraction Draws Many: Gymkhana, Special Events Featured

The Pine Valley Improvement Club, Inc., will present the twelfth annual Horse Show and Gymkhana Saturday and Sunday, August 1 and 2.

This unusually fine horse show attracts many participants and spectators from the surrounding areas. These

shows were organized August 15, 1948 by the Pine Valley Improvement Club for mutual pleasure and Teenage Club To fellowship. The proceeds have gone into the completion of the Show Movie Pine Valley Community Club House.

Officials at this show will be Ralph Blodgett, judge; Don Glardon, ring master; Clark Bachelder, announcer; and Dick Wellband, grand marshall, Chairmen are John and Lee Pingley; Secretary, Mrs. Donna Ledgerwood.

Following are a list of the events:

Event No. 1-TRAIL HORSE-12 years and under

Event No. 2-WESTERN HORSE-MANSHIP—9 years and under Event No. 3-EGG RACE - 12 years and under

Event No. 4-WESTERN HORSE-MANSHIP-10 years through 12 Event No. 5-WESTERN PLEAS-URE-12 years and under

Event No. 6-MUSICAL HATS-12 years and under

Event No. 7-POLE BENDING RACE-Open to 17 years and under

Event No. 8 — BAREBACK HORSEMANSHIP - Open to 17 years and under

Event No. 9-WESTERN TRAIL HORSE-13 through 17 years Event No. 10-WESTERN HORSE-

MANSHIP-13 through 17 years STAKE RACE-17 years and under

Event No. 12-WESTERN PLEAS-URE-12 through 17 years Event No. 13-FLAG RACE-Open fice on Oak Grove Dr.-Art Mur-

to 17 years and under Special Event-PINE VALLEY IN-VITATIONAL HORSEMANSHIP -17 years and under-Exhibitors in this class will be selected by the management from classes

2, 4, 8 and 10. Event No. 14-TEXAS BARREL RACE-Open to 17 years and under

High Point Trophy-HIGH POINT emits from evenings it's the new TROPHY FOR DAY-SATURDAY Hi Fi in the Grove. Event No. 15-FLAG RACE-Open Class

RACE-Open Class Event No. 16-WESTERN PLEAS-

URE HORSE—Closed to Juniors Event No. 17-WESTERN TRAIL HORSE-Closed to Juniors

Continued on Page 3

Y.C., School Board Meet Monday Night

The Alpine Youth Center board will meet Monday night at the Youth Center at 8 p.m.

Also Monday night at 8 p.m. the School Board will meet in the school auditorium to adopt the Spring Valley. Everyone from 10 budget for the 1959-60 school year.

Although official details have not been released, a news source reports that the 10-acre site for the proposed Harbison Canyon terest in Los Angeles-Marine-School has been sold to the Alpine Union School District for approxi- etc. Also they visited fabulous mately \$35,000. The transaction "Disneyland," and returned to Alis now in escrow.

The Alpine Ramblers Teenage Club are inviting all children of the community to attend their monthly movie to be given this Saturday night at the Youth Cen-

There will be a charge of 30c per child. The movie will start at 8 p.m. and lasts until 10:30 p.m. Due to the rate given to the organization, adults cannot be admitted.

The movie, "Rebel Without A Cause," stars James Dean, Natalie Wood and Sal Mineo in color. The story tells how a boy becomes a juvenile delinquent, his relations with his family, and how he finally straightens himself out.

Descanso News

The Larry Sykes family are expected home after a vacation in Wyoming.

Carl Brenner, local plumber, writes he will be back to Descanso

next month. Mr. Willis Newton and Mrs. Event No. 11 — QUADRANGLE Francis DeKalb are progressing nicely at the Foothills Nursing

Home in El Cajon. 拉 * There is a new notary public of-

ley, Sr., licensed notary. * * A branch office of the Alpine

Realty will open in August in the home of George Walters, licensed real estate salesman, on Tanglewood Lane.

Just in case anyone is interested as to where the beautiful music

Continued on Page 3

Wisconsin Residents Visit Sauters

Anne and Gene Sauter have been entertaining visitors from West Allis, Wisconsin, a suburb of Milwaukee. Mrs. Sauter's nephew, James L. Jelinek, and his grandmother, Mrs. George Seaman, whom the Sauters haven't seen in six years, arrived here June 28. Anne and Gene have been showing them points of interest around San Diego County and Mexico.

Sunday, July 19, Mrs. Sauter accompanied their visitors to Los Angeles where they were the guests of Mr. and Mrs. Ernest Wood. Mrs. Wood is Gene's sister. There they visited points of inland, Griffith Park Observatory, pine Thursday.

ALPINE ECHO

An Independent Weekly Newspaper Published in Alpine, California, San Diego County Subscription: 1 Year \$3.00

TELEPHONE Hickory 5-2616

Eileen Woodall Editor and Publisher Paul J. Nichols Associate Editor Joanne Nichols, HI 5-2854 News Reporter

Mailed at the Post Office in Alpine, California ALPINE ECHO, POST OFFICE BOX 8, ALPINE, CALIFORNIA

Editorial Echoes

There is a disturbing overtone to the hope of Richard E. McArdle, chief of the Forest Service, that the use of national forests for mass recreation will more than double in the next 10 years. National forests certainly should be available for national use, but is a forest still a forest after it has been adapted to mass recreation? Of course, some are almost as domesticated as pastures. Others, however, still are wilderness; and roads, lodges, restaurants, boat dock and gasoline stations—essential to mass recreation—annihilate wilderness. Surely, a bit of it should be preserved, if only for the sake of finding another Burroughs or Muir. The over-running of Yellowstone and the other national parks illustrates the Government's dilemna. Somehow it seemed undemocratic to keep automobiles out of the parks, but once they were thrown open to Americans on wheels some parts of the parks were despoiled of their grandeur. The forest problem might not be quite so difficult if greater efforts were made to save more of our remaining wilderness from commercial exploitation. Then a bit here and there might more readily be preserved for contemplation. (St. Louis Post-Dispatch)

Sextus Julius Frontinus would be impressed. As manager of the Roman aqueduct system around the end of the first century A.D. he knew something about the problem of transporting water over long distances. The 264-mile system of aqueducts under his care delivered 130 million gallons of water daily to the city of Rome, an achievement physicist Dr. Edward Teller. "Such to which Frontinus understandably pointed with pride. Consequently it is easy to imagine his reaction to the dimensions of the California water project recently passed by the state legislature. For its scale dwarfs anything dreamed of in the Rome of Frontinus, or for that matter, in any other place in any subsequent period.

The plan calls for building the biggest and most expensive dam in the western hemisphere—at Oroville on the Feather River—for the storage of water which will be distributed throughout the state by means of a system of aqueducts and canals totalling more than 1,000 miles. The main aqueduct will transfer water almost 750 miles from Oroville to San Diego county. It will have the capacity to deliver 1.6 billion gallons of water daily to Southern Caiifornia. Other aqueducts will carry water into both northern and southern San Francisco Bay Area counties and, further south, to San Luis Obispo and Santa Barbara. The aqueducts will be tapped, of course, to provide water to the areas through which they run, such as the San Joaquin Valley, where irrigation demands are particularly high. At present it is anticipated that the total cost of the project will amount to almost \$2 billion, with \$450 million of that going for the giant Oroville dam . .

It would be premature, however, to conclude that the State has finally solved its water problem by the passage of the recent legislation. The initial project must be approved by the people of the State at the polls in November of next year, and a heated controversy can be expected.

Come what may, however, the water legislation is a giant step toward the solution of California's water problem. Sextus Julius Frontinus would be right to be impressed.

(From "Doing Business in California")

ALPINE COMMUNITY CHURCH -	Roger	M.	Larson,	Ph.D.,	Pastor;	HI	5-21	10
S - 1 Colorel Wom All Ages	1 1/4 / 1/4	100				¥:40	Δ.	M.
Morning Worship Service	• • • • • • •	••••	•••••	• • • • • • • •	• • • • • • •	7:00	P.	M.
Church Guild, Fuller Hall Every	Wedne	esda	у	••••••		9:00	A.	М.
OF PHILOMENA CATHOLIC CHURC	H-Re	v. '	Thomas.	Bolten,	Pastor;	HI	5-21	45

Sunday Masses 8:00 and 10:00 A. M.; 6:30 P. M.
Daily Mass 8:00 A. M.
Receive Confessions Saturdays 4:30 to 5:30 P. M.; 7:30 to 8:30 P. M.
Religious Instruction for Children Attending Public Schools:
Harbison Canyon 11:00 A. M. Saturdays
Alpine 1:30 P. M. Saturdays

BAPTIST CHURCH — Rev. James C. Arnold, Pastor; CY 8-3768

CRAPEL OF THE HILLS, Descanso. Rev. Mr. Wallace L. Truman; HI 5-3628

BETHEL ASSEMBLY OF GOD — Rev. Ruth Copeland; HI 3-3239

BLESSED SACRAMENT CHURCH, Descanso—Fr. Tullio Andreatta, Pastor;
HI 5-3620
Sunday Mass 9:00 A. M. For week day Mass call rectory
Holy Days and First Fridays Mass at 7 P.M.

Confessions heard before all Masses

OUR LADY OF THE PINES CHAPEL, Mt. Laguna ALPINE LUTHERAN CHURCH — Rev. Charles W. Tedrahn, Pastor; HI 2-3595

SCIENCE

Why are sharks appearing in California coastal waters formerly shunned by the killer fishes as too chilly?

Why are glaciers retreating, and the incidence of icebergs in northern Atlantic waters increas-

Why did Hawaii experience, two years ago, its first tropical hurricane in recorded history

These evidences of warmer ocean water temperatures may be forerunners of "a natural disaster unprecedented in civilized times," if the theories of many leading meteorologists and climatologists prove correct.

A Warmer World

Writing in a recent issue of U.S. Naval Institute Proceedings, Philip B. Yeager, Staff Consultant of the House Committee on Astronautics and Space Exploration, reports that the U.S. Weather Bureau has embarked on a world-wide research project to test current scientific speculation that the earth is gradually getting hotter from the increase of carbon dioxide in the air-an increase due to the heavy use of fuel energy that began with the industrial revolution in 1800 and has continued at an ever accelerating rate.

If the trend continues, "the ice caps on the poles will begin to melt and the amount of water on the earth will increase," states University of California's famed would be inundated."

Other results would be the transfirmation of fertile valleys to arid wastes and temperate zones into tropical, the dislocation of populations as land masses shrank, and shifts in world power due to the far greater damage to water-bordered countries than to inland powers.

Frouble Ahead

The temperature rise necessary to produce coastal flooding "would not have to be very great in absolute terms," according to Mr. Yeager. "Two or three degrees centigrade over several centuries might raise ocean levels anywhere from fifty to a hundrd feet. A higher temperature rise would do the same thing in less time." And some scientists believe the "beginning date of danger" is as imminent as the late 1970's.

EL CAJON **VALLEY INSURANCE AGENCY** Charles E. Cordell
Hardy Kuykendall, Jr.
Like a pleasant surprise?
k our rural fire insurance rates
168 Rea St. El Cajon
Phone Hickory 4-6151

McGUFFIE'S ALPINE SUNDRIES

Fountain Patent Medicines Cold Remedies 2363 Hiway 80

Fred Rushing

Grading and Equipment Rental

Soil Conservation Subsoiling — Brushing Dam Building Subdivisions

Alpine, Calif. Hickory 5-2214

EMPIRE MARKET

FRESH PRODUCE **GROCERIES** QUALITY MEATS NEXT TO U. S. POSTOFFICE

> HI 5-2105 Store Hours 8:30 - 6:30

Campo News

Continued from Page 1

Mrs. Ruth Lawrence spent the past week in her mountain home in Lake Morena, where she entertained her three grandchildren. Mrs. Dell Nielsen accompanied them. She maintains a house trailer on Mrs. Lawrence's property, as her home in Lake Morena

* * * Mrs. Alden Farris (Fay Farris) entertained a group for square dancing in her patio Saturday evening. The occasion was the celebration of Mr. Farris' birthday. The guests were Mr. and Mrs. Wm. Wordley, Mr. and Mrs. Earl Garst, Mr. and Mrs. Ralph Mullins, Mrs. Bee Boyd, Mollie Wilson, Mrs. F. Clark and the host and hostess.

* The Homemakers met last Thursday at the Stone House in Campo. They meet the second and third Thursday's of the week, and always have a good atten-

*

Residents of Mt. Laguna reported two fine showers of rain last Friday and Saturday afternoon. Each shower lasted about a do-it-yourself way of looming 30 minutes.

ALPINE CHATTER

Continued from Page 1

at Flinn Springs for the summer. 12

Jack Boyd, former Alpine artist, has been presenting his oneman art showing at the William James Gallery, 1222 Prospect, La Jolla. His exhibition of jewelry, sculpture and paintings will close August 8.

☆ Mr. and Mrs. Harry Whiting are moving to Santee next month. The Whitings have been very active in the community.

* Fredine Whitt was hospitalized last Monday morning at Helix Hos-

* The Alpine Allemanders are giving another all-night square dance on August 22 on the tennis court at the Youth Center.

pital in La Mesa.

* * Jack and Mimi Wilson returned from their vacation through California and Oregon Tuesday.

Weaving in-and-out of traffic is your own shroud.

Which Came First?



ELECTRO INSTRUMENTS

Talent — Quality — Growth

The grass always looks greener maybe that's why eastern money is buying this stock. Under our very noses this local electronics firm's profits have risen from \$38,000 to \$635,000 in the last five years!

If you're looking for tomorrow's "blue chip" at today's "red chip" price, we suggest you write for your copy of our recent study on E I - To get the complete story, drop in or call us at HI 2-5557.

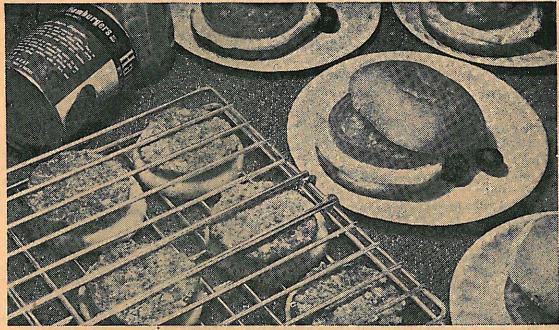
NORMAN C. ROBERTS CO.

Member New York Stock Exchange COMPLETE BOARDROOM FACILITIES

127 East Lexington Ave.

Opposite the Civic Center East County's Only New York Stock Exchange Member Firm

Old Friend in New Form Is Quick Party Fare



Hamburger-onion grill is a moment's-notice treat if canned hamburgers are on your pantry shelf. Heating-through is all they need, as they're preseasoned and precooked. M-m-m-m-m:

An outdoor hamburger - onion grill will make a hit with everyone. It's strictly a pick-up-andgo affair. The hamburgers are the canned variety, which you can keep on hand year around. Quality branded canned hamburgers are well seasoned and precooked. They need only to be heated through.

Use a folding grill. Place onion slices on the grill, then top with hamburger patties. Heat the hamburgers next to the hot coals for about five minutes, so that onion juices will drop through

Then flip the grill over and

Tossed Corn Beef-and-Sauerkraut Salad (4 servings)

One 1-pound can sauerkraut, 1 cup diced, canned or cooked corned beef; 4 cups torn lettuce, 1/3 cup French dressing, salt and

Combine kraut, beef and let-tuce. Toss lightly and chill. Add remaining ingredients; toss lightly but thoroughly. Garnish with additional corned beef.

Kraut-Ham-Egg Salad . (6 servings)

buns with tomato slices ready for the duo, and lots of regular picnic trimmings.

Tossed Corn Beef-and-Sauerdry mustard, 2 teaspoons sugar; salt and pepper.

Drain kraut; reserve ¼ cup kraut juice. Combine kraut, onion, ham and eggs. Toss lightly and chill.

Combine kraut juice and remaining ingredients; beat or

Add dressing to kraut mixture. Toss lightly but thoroughly.

If desired, garnish with egg slices and ham strips.

This is something truly differ-Two 1-pound cans sauerkraut, ent to serve family and friends.

> Mrs. Kay Hale, age 18, of Johnstown, underwent heart surgery

> Wednesday morning at Sharp Hos-

pital. She is the daughter of Mr.

and Mrs. Francis Skinner also of

Good, Dependable TV Service

For Alpine Area

35 years in Radio and Television

GEO. LENGBRIDGE

HI 5-3885

Slim's Richfield Service

TIRES - GAS - OIL

AUTOMOTIVE REPAIRS

Phone HI 3-3300

Johnstown

13684 Highway 80

Johnstown.

HORSE SHOW

Continued from Page 1 Event No. 18-NOVICE HORSE-MANSHIP-Open Class

Event No. 19 - QUADRANGLE

STAKE RACE—Open Class

Event No. 20-MUSICAL HATS-Open Class

Event No. 21—POLE BENDING Event No. 22 - COLOR CLASS (UNDER SADDLE)-Open Class -Pintos and Palominos to be judged separately.

Special Event — OLD TIMERS PLEASURE CLASS - 35 years and over

Event No. 23-FIGURE EIGHT STAKE RACE—Open Class

Event No. 24-RIDE AND PICK UP-Open Class

Event No. 25-QUARTER HORSE UNDER SADDLE—Open Class -Horses must be registered A.Q.H.A.

Event No. 26—TEXAS BARREL RACE—Open Class

Event No. 27-WESTERN HORSE-MANSHIP—Closed to Juniors Event No. 28-KEY HOLE RACE

-Open Class High Point Trophy—HIGH POINT TROPHY FOR SUNDAY

The Grand Entry afternoon show, Sunday, August 2, is open to all. The Grand Marshal will be preceded by colors and color guard of riding clubs. There will be a trophy for the best color guard, and special award ribbons to all other color guards. Special award ribbons will also be given for Men's Best Dressed Western, Women's Best Dressed Western, Boy's Best Dressed Western, and Girl's Best Dressed Western. All riders are welcome to enter, and there is no entry fee for this

For Trailers and Residences Patios and Commercial Now Beautiful, Permanent ALUMINUM AWNINGS Manufactured By

El Cajon Awning & Mfg. Co. 845 El Cajon Blvd. HI 2-1648

BULLDOZING ROADS, DAMS DISKING, BRUSHING SOIL CONSERVATION WORK

JIM GAVIN

HI 5-3779

CLASSIFIED ADVERTISING

FRIGIDAIRE electric range, last year's model. 40-in. oven with rottisserie. New guarantee. Must-sell. Hellands', 4720 Palm Ave-nue, La Mesa. HI 4-1411.

FRIGIDAIRE — 1958 Refrigerator, 12½ cu. ft., freezer at bottom, automatic defrost, excellent condition. Used 3 months. Take over balance. Hellands', 4720 Palm Ave., La Mesa. HI 4-1411.

MISCELLANEOUS

FOR SALE—Cat (10) Tractor with hydraulic dozer and rippers. A-1 condition. HI 3-1644.

1950 FORD Panel Truck. 1241 East Main, El Cajon. Phone HI 2-2703

NEW HOMES and general repair work. No job too small or too large. HI 5-2173 or HO 9-6345...

ROOM AND BOARD

ALPINE GUEST LODGE. Excellent food, water, climate. For vacation or home. Reasonable rates. Rt. 1, Box 603, Alpine. Telephone HI 5-3065. 7-31

FOR RENT

UNFURNISHED HOUSE—Two bed-room. 1470 Marshall Rd. HI 5-2798

FLORENCE'S MARKET

HIWAY 80, ALPINE Hickory 5-2436

Groceries Fruits — Vegetables Meats

Choice Wines and Liquors

Horticultural Center Acres Nursery Stock TREES PASCOE'S NURSERY

List With Us and Start Packing

ALPINE BRANCH La Mesa Realty Co. BILL BROWN, Mgr. Hickory 5-3603 Hickory 5-3035

El Capitan P.T.A. To Give Dance

The El Capitan P.T.A. is giving a dance to raise money for school uniforms on August 29 at the War Memorial Building in Lakeside.

The dance will be from 8 p.m. until 12 midnight, casual dress, 75c stag, \$1.25 drag.

Word has been received that Mr. Albert Wotring of Alpine passed away Tuesday night while on a vacation trip in the northern part of the state.

Massachusetts grows 60 percent of the cranberry crop of the United

JOHNSTOWN SHOE REPAIR

GUARANTEED SERVICE

Get those worn shoes out of the closet-have them repaired before the fall rush.

13726 Highway 80 Johnstown

Descanso News

Continued from Page 1

Freddy Van Oort, wearing the latest in canine hairdos to beat the 公

Smokey says, "Let's be doubly sure all cigarettes and matches are out during this peak fire season."

Mr. and Mrs. Larry Wilcox entained Mrs. Wilcox's great uncle, his daughter and her three children over last weekend.

Open Monday Thru Saturday Hours 9 to 6

Johnstown Barber Shop COMPLETE HAIRCUTS Joe Cota Phone HI 3-3108

North Side Highway 80

M. H. SMITH
PRESCRIPTION PHARMACY Telephone Hickory 4-3135 113 West Main St. El Cajor We Give S & H Green Stamps El Cajon

LISTINGS WANTED RICHARD J. WELLBAND Real Estate Broker P. O. Box 25, Guatay Phones: Off. GReenwood 3-8422 Home GReenwood 3-8373

Serving Eastern San Diego County Since 1943

OWNER, A. M. PARIS

Phones HI 4-4224

Paris Mortuary

El Cajon

LADY EMBALMER

374 N. Magnolia

E & M AUTO PARTS

Acetylene and Oxygen — Welding Supplies Factory Rebuilt Engines — Auto Springs

> Chains and Tire Chains **Armstrong Tires**

945 Hiway 80, 2 miles East of El Cajon El Cajon, Calif. Hickory 4-3119

WELCOME PARDNER"

Russell's LARIAT CAFE

4 Miles East of El Cajon On Highway 80 Open 8 A. M. to 9 P. M. Closed Wednesday

HI 2-2951

Alpine Heights Home For Aged

Vacancies for Men and Women

NEW NURSING HOME ON HIWAY 80 OPENING JUNE 24

Phone HI 5-2427

Introducing The Latest Method In Hard Rock Drilling **Efficiency Economy Speed** H. A. BOSTWICK Manager

Diamond Drilling Co.

1025 E. Main

ENGINEERING CONTRACTORS Phone HI 4-2149

El Cajon, Calif.

BENTER'S Plymouth Center

444 W. Main St., El Cajon HI 4-1161

Ask Us About Our

Benter Family Plan

PLUS TAX

DELIVERS ANY NEW '59 PLYMOUTH IN STOCK

Over 100 To Select From Where Service Never Ends With a Sale ALPINE ECHO

SUBSCRIPTION BLANK

Please enter my subscription to the ALPINE ECHO for year at \$3.00. City.....Zone...State.....

ALPINE ECHO, BOX 8, ALPINE, CALIF.

BASEBALL BANTER

F.E.C.B. Engineers

Strep's Warehouse

New Type Softball

League Is Formed

team in the league.

tion Department.

The El Cajon Park and Recrea-

tion Department is organizing a

'16-inch Softball League," and

This League will follow an un-

usual set of rules called "Slow-

Pitch Rules." The following are

A ball of a standard make 16

inches in circumference shall be

furnished by the El Cajon Recrea-

COBB

Nursing Home

LADIES ONLY

873 Arnold Way, Alpine

Phone Hickory 5-3125

Yankee Market

GROCERIES

FRUITS - VEGETABLES

QUALITY MEATS

BEER - WINE

Highway 80 at Post Office

Slow Pitch is mandatory. The

of the rules governing

hopes that Alpine will have a

week's Junior Baseball | Church of the Brethren 7 Last Pacific Finance 6 scores:

July 22, Fire Dept. 5-Kiwanis 0 July 23, Florences Mkt. 6-Log Cabin 7

July 27, Kiwanis 8-Youth Center 6

July 28, Log Cabin 14—Empire Mkt. 15

July 29, V.F.W. 6-Fire Dept. 7 故 * *

Last Tuesday night was the last game for the American Fence Men's Softball Team. American Fence defeated the Church of the Brethren team at the end of twelve innings of play with a score of 10 to 6. The game was tied at the end of the seventh inning 5 to 5. Harry Jennings of the Alpine team was injured during the game when he twisted his knee.

At the close of the season the game standing for the El Cajon Men's Softball League is as fol-

y W	on	Lost
Cozy Corners	12	2
American Fence		4
Antelline Heat and Vent		7

J. H. McKIE, Jr. REALTOR 2355 Highway 80 Box 40 Alpine, Calif. Rt. 1, Box 40 HI 5-2217

> BOB WILSON'S TEXACO SERVICE

Tires—Batteries—Accessories Phone Hickory 5-2872 Alpine, Calif.

El Cajon Pharmacy

P EXCLUSIVE PRESCRIPTIONS

179 Rea Street El Cajon, Calif. Phone HI 4-3197

Free Parking

Valley Stationers & Gift Shop

UNDER NEW OWNERS Mr. and Mrs. Dan C. Wadsworth Office Supplies — Legal Forms
GIFTS

VALLEY STATIONERS & GIFT SHOP

West Main El Cajon Phone Hickory 4-1328 120 West Main

ALPINE Trucking Service

ROADS

Oil Penetration, Blacktop Rock and Sand

HI 5-2188 HI 5-2414

JACK HOISTAD

VFW Dance Aug. 22 UNITED FUND

There will be a dance sponsored by the Alpine Post 5233, Veterans in of Foreign Wars, Aug. 22, at the throughout the state report many Alpine school auditorium. Music will be by Ole and the Dixieland their jobs when their nervous dis-Boys, of the Elks Club in El Cajon.

The public is cordially invited. Donation is \$1.00.

on having a dance once a month. Door prizes will be awarded.

intent of this rule is to provide each player with an easy opportunity to hit the ball.

A fast pitch in the strike zone will be called a ball unless swung

other softball team is eligible to tion is known. play. A team may not have more same time.

Seven innings shall constitute a disorder. complete game.

Metal spikes or cleats are prohibited.

No bunts are allowed. There is no entry fee.

The intent of this league is physical exercise and fellowship for the working men of the com-

GIL TOWNSEND

ANY KIND OF INSURANCE

Top Rated Companies Easy Pay Plans Available

We appreciate a chance to quote rates!

35 Years In San Diego County 155 Rea Street HI 4-6433 El Cajon

HORSE SALE

EVERY SECOND AND FOURTH SATURDAY

Consignments will be accepted 'til 7 p. m. on Saturdays

El Cajon Livestock Auction

1401 Lexington Street El Cajon Hickory 4-5209

HOWARD'S MEN SHOP

GR 3-8522

El Cajon

OUR SECOND ANNIVERSARY SALE STARTING AUGUST 3RD THRU AUGUST 22ND

TREMENDOUS VALUES IN ALL **DEPARTMENTS**

108 West Main

Phone HI 2-1646

2 FOR 1 SALE

Gift Wrap and Christmas Cards TREMENDOUS DISCOUNT ON

Dinnerware and Plastic Ware

FULL LINE CHEMEX COFFEE MAKERS AND FOSTORIA CRYSTAL

Lora's Gift Shop

LORA 147 E. Main

El Cajon

AWALILLIAN Phone HI 4-2703

Continued from Page 1

Epilepsy Society chapters calls from epileptics who lost order became known.

Epilepsy is a nervous disorder affecting one out of every 100 peo-The Post is trying to increase ple in the United States. In Calimembership and raise funds for a fornia alone there are nearly 150,-V.F.W. hall in Alpine. They plan 000 epileptics, and while four out of five can be helped with medical care, only about one in five is receiving adequate treatment because of fear of exposure keeps most of them from seeking help, Dr. Brown said.

Department of Employment records also show that epileptics face Any adult 25 years of age or an almost hopeless situation in more, who is not a member of any finding employment if their afflic-

Dr. Brown said one of the major than five players under 32 years jobs of the Epilepsy Society is to of age playing in a game at the overcome through education, the stigma attached to this nervous

> The Epilepsy Society is one of the almost 100 health and welfare agencies supported through the annual fall United Fund drive. It does not conduct a separate fundraising campaign of its own.

LOUIS H. LANDT Licensed Electrical Contractor

Pumps—Wiring—Fixtures HI 5-2116 HI 5-2361 25 Years In Alpine

By Janie

Everyone who attended the Pilgrim Fellowship skating party Friday night had a jolly time despite the fact that there were quite a few of the members missing.

> T *

The movie, "Rebel Without A Cause" featured at the Alpine Ramblers Teenage Club meeting Saturday night, should be very good. As if Sal Mineo isn't enough of an attraction, it's in technicolor yet! The cost is only 30c. All kids are welcome.

Next Sunday night will be the last meeting of the Junior and Senior Pilgrim Fellowship groups of Alpine Community Church un-til next September. Hope the group will be even larger then than it is now.

All of Alpine's 4-H Clubs are also coming to a close for the summer. Four-H members are checking and rechecking their record books, counting their ribbons, and storing their 4-H caps until September when the clubs will again resume their work.

Trade Your Property MEMBER OF STATE WIDE EXCHANGE SERVICE ELEANOR HAYS, Realtor 13767 Highway 80 Johnstown Phone HI 3-1079

LOWEST-OVERHEAD-COST-PER CAR-DEAL-OF-THEM-ALL!



IT'S A FACT!

Hatch gives hundreds and hundreds of dollars more in trade.

FABULOUS HATCH starts new Chevy prices at

\$**2089**<u>00</u>

\$295 TOTAL DOWN **DELIVERS MOST NEW CHEVY** MODELS - CAR OR TRUCK. 850 El Cajon Bivd., City of El Cajon



CHEVROLET Your Authorized Chevrolet Deale HI 4-1105

BENBOUGH'S Million Dollar Furniture Sale

EVERYTHING REDUCED* 10 to 50 PERCENT

*-Except fair trade items

Benbough's

EL CAJON

316 N. MAGNOLIA

HI 4-3158

Carpets -- **Draperies Decorators' Service**